

ARTICLE X. SIGN REGULATIONS

Section 100.00. **SIGNS.** All signs are subject to a separate permit, according to permit requirements, inspection, enforcement, penalties, and appeals procedures as set forth in the city's building code, which also shall be adhered to with regard to requirements for sign maintenance and determination of unsafe signs. Permitted sign types, subject to the following additional regulations, include attached signs, building wall signs, canopy signs, ground signs, and on-premise signs. Sign types not permitted are detached signs and off-premise signs.

Section 101.00. SIGNAGE DEFINITIONS.

Banner. A sign of lightweight fabric or vinyl, or similar material temporarily mounted to a building, structure, or fence at one or more edges. National, state, and municipal flags and the official flag of any institution shall not be considered banners.

Holiday Decorations. Decorative elements of a temporary nature intended for the acknowledgment of a holiday or holiday season, exclusive of decorations which contain business, product, sales, or service advertising content. Holiday decorations shall not be considered signs.

Indirect Light. Light reflected from a separate outside source aimed toward it, including silhouettes on a background or reflected light.

Intermittent Light. Any flashing, traveling, animated, blinking, or fluctuating light, including arrangements that spell messages, simulate motion, or form various symbols or images.

Public Notice. An official announcement, required by federal, state, or local law, of a public proceeding.

Seasonal Sales and Promotions. Extended sales activities, which may include special pricing, advertising, events, signage, and other promotions, occurring during or throughout a season for a period of no longer than six (6) months. Such shall include sales and promotions of agricultural and garden products, outdoor furnishings, Christmas trees, pumpkins and other products and services associated with a recurring season.

Sign. Any name, identification, description, display, illustration, or structure, which is affixed directly or indirectly upon a building, structure, or the ground, which is intended to communicate with the public or directs attention to an object, product, place, activity, service, person, institution, organization, or business; specifically excepting all public signs designed, constructed and placed in accord with the most recent edition of the *Alabama Manual on Uniform Traffic Control Devices*.

Sign, Accessory. Any sign attached to a building, canopy, appurtenance or other structure indicating general information, such as trading stamps, credit cards, official notices or services required by law, or giving directions to offices, restrooms, exits, and like facilities. Accessory signs are typically permanent though content may change.

Sign, Attached. Any sign that is permanently fastened, attached, connected, or supported by a building or structure permanently attached to the ground.

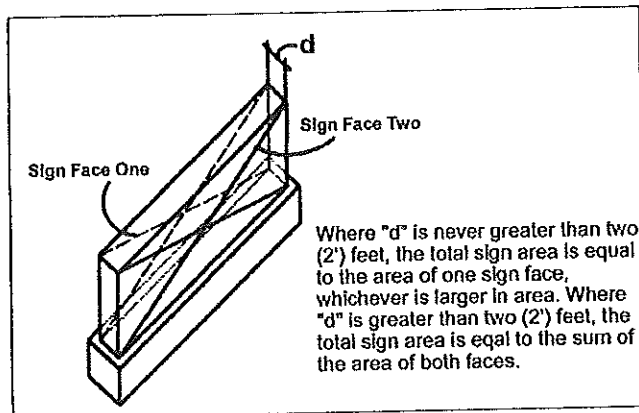
Sign, Building Wall. A sign painted upon the exterior wall of a building, or affixed to the exterior wall of a building but not extending more than 12 inches from the face of the building wall or above the top of the building wall.

Sign, Canopy. A sign directly painted or otherwise directly affixed upon a building canopy.

Sign, Construction. A temporary sign indicating the names of architects, engineers, landscape architects, contractors, and similar artisans involved in the design and construction of a structure or project only during the construction period and only on the premises on which the construction is taking place.

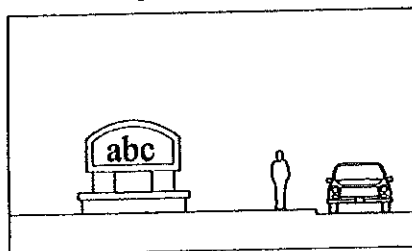
Sign, Detached. Any sign that is not permanently fastened, attached, connected, or supported by a building or structure permanently attached to the ground.

Sign, Double-faced. A sign, both sides of which are visible and used as signs. The sign area of a double-faced sign, where the two sign faces are never greater than twenty-four (24") inches apart, shall be computed as the area of one sign face, whichever is greater. When the two sign faces are greater than 24" apart, the sign area shall be computed as the sum of both faces.



Double-Face Sign

Sign, Ground. Any sign that is attached to or part of an upright support that stands removed from any building. A ground sign shall be setback from the front property line no less than five feet and no less than five feet from a sidewalk. A ground sign shall only be permitted where there is a minimum of fifty linear feet (50') of lot frontage, although the frontage requirements may be higher in some districts. Every face of a free standing sign shall be considered as a separate sign for purposes of computing allowable area, except as otherwise provided for double-faced signs. No part of the sign shall extend beyond a property line, building restriction line or right-of-way line.



Ground Sign

Sign, Holiday. Signs and displays of a temporary nature acknowledging and promoting a holiday or holiday season and which include business, product, sales, or service advertising content. Such signs and displays shall be subject to Section 102.10.

Sign, Off-Premise. Any sign advertising a business, person, activity, goods, products, or services not located or offered for sale on the premises where the sign is located.

Sign, On-Premise. Any sign advertising a business, person, activity, goods, products, or services located or offered for sale on the premises where the sign is located.

Sign, Political. A sign identifying or urging support for an election issue, political party, or candidate for public office

Sign, Portable. A sign which is carried, wheeled, or moved about without having to detach the sign from a secure anchoring device which is set in the ground or to a building which is set on an approved foundation, or a sign which is not secured in a manner approved by the Building Official, this includes but is not limited to "A frame" signs and sandwich board signs.

Sign, Snipe. A sign attached to utility poles, trees, other signs or structures or objects not specifically designed to accommodate signs.

Sign Area. The entire area of a sign within a single contiguous perimeter enclosing the extreme limits of writing, representation, emblem, or any figure or character, together with any frame or other material or color forming an integral part of the display or used to differentiate such sign from the background against which it is placed. Permitted copy area for double face signs shall be applied to the area of each of the two sign faces. See illustrations at end of this Article.

Section 102.00. GENERAL PROVISIONS.

Section 102.01. HAZARDOUS LOCATION. Signs shall not be located in, encroach upon, or be located, constructed, or lighted in such a manner as to constitute a hazard to the health or safety of persons on any public right-of-way. This shall include locations at or near intersections, where signs shall not obstruct the view of intersecting traffic.

Section 102.02. PROHIBITED SIGNS. The following signs shall be prohibited and shall be removed in accordance with Section 103.00.

102.02.01. Billboards.

102.02.02. Signs containing statements, words, or pictures of an obscene, indecent, or immoral character, such as will offend public morals or decency.

102.02.03. Signs which imitate an official traffic sign or signal or which contain the words "stop", "go", "slow", "caution", "danger", "warning", or similar words.

102.02.04. Signs which are of a size, location, content, coloring, or manner of illumination which may be confused with or construed as a traffic control device or which obstruct from view any traffic or street sign or signal or which obstruct a clear line of sight within the sight triangle of a street intersection.

102.02.05. Signs which advertise a terminated activity, business, product or service no longer produced or conducted. Such signs may be maintained for up to six (6) months from the date of vacancy or termination as applicable. To allow for the future re-use of a conforming sign as connected with the re-use of the business, property or structure and to allow for the preservation of signs of historical significance to the community, the sign owner may apply for an extended use permit as approved by the Planning Commission contingent on the continued maintenance of said sign.

102.02.06. Snipe signs.

102.02.07. Signs which move in any manner, have a major moving part or give illustration of motion, or which swing or otherwise noticeably move as a result of wind pressure as a result of the manner of suspension or attachment. This prohibition shall not include signs that depict only time, temperature, date, and limited news information.

- 102.02.08. Roof signs.
- 102.02.09. Portable signs, excluding temporary signs no larger than six (6) square feet in area which are used only during business hours and which are removed daily.
- 102.02.010. Street banners which are placed across a public street right-of-way without prior approval of the Town Council.
- 102.02.011. Signs with any lighting or control mechanism which causes radio, TV, or other communication interference.
- 102.02.012. Signs which are painted or otherwise attached to an inoperable vehicle.

Section 102.03. AP AGRICULTURAL PRESERVE AND FHO FLOOD HAZARD OVERLAY DISTRICTS. Signs shall be permitted incidental to an approved or permitted use. One ground sign for an approved or permitted use shall be permitted not to exceed forty (40) square feet nor eight feet in height. One wall sign shall be permitted not to exceed 20% of the front façade area of the principal building.

Section 102.04. RESIDENTIAL. Each single family and duplex residential subdivision may be permitted one non-illuminated sign at each of the public street entrances to the subdivision, each not to exceed 12 square feet of sign copy area, nor six feet in height. Apartments, group dwellings, and manufactured home parks may be permitted one indirectly illuminated sign per abutting street, each not to exceed 18 square feet of sign copy area, nor six feet in height. Other signs permitted in residential districts shall be restricted to one sign pertaining to each permitted home occupation, group home, or day care facility and to one sign, of a temporary nature, pertaining only to sale or rent of the property. Such signs shall not exceed 3.5 feet in height and shall not exceed eight (8) square feet in area.

Section 102.05. GENERAL COMMERCIAL AND MIXED-USE BUILDINGS:

- 102.05.01. Each commercial and each mixed use building or group of buildings occupied by fewer than three businesses or uses may be permitted one ground sign, which shall not exceed 25 square feet in area nor eight (8) feet in height. Wall and canopy signage shall be permitted subject to the following requirements.
 - A. Individual wall or canopy signs shall be permitted for each business or use. The area of each sign shall not exceed 20% of the façade area occupied by each business or use. Tenant uses fronting on two streets shall be permitted one wall or canopy sign per street frontage not to exceed 20% of the façade area per street.
 - B. All illuminated signs shall be indirectly lit.
 - C. Temporary signs shall be permitted in accordance with § 102.11.
 - D. Accessory signs shall be permitted in accordance with § 102.12.
- 102.05.02. Each commercial and each mixed use building or group of buildings occupied by more than three businesses or uses shall be permitted one ground sign, which shall not exceed 40 square feet in area nor eight (8) feet in height. Wall and canopy signage shall be permitted subject to the following requirements.
 - A. Individual wall or canopy signs shall be permitted for each business or use. The area of each sign shall not exceed 20% of the façade area occupied by each business or use. Tenant uses fronting on two streets shall be permitted one wall or canopy sign per street frontage not to exceed 20% of the façade area per street.

- B. Illuminated signs shall be indirectly lit.
- C. Temporary signs shall be permitted in accordance with § 102.11.
- D. Accessory signs shall be permitted in accordance with § 102.12.

Section 102.06. OFFICE AND INDUSTRIAL PARKS. Each office park and each industrial park may be permitted one (1) ground sign, located at the main entrance, not to exceed 60 square feet in area, nor eight feet in height.

- A. Individual buildings within an office park or an industrial park shall not be permitted a ground sign, but rather may be permitted one building wall sign per street frontage. Each permitted wall sign shall not exceed 20% of the façade area per street frontage.
- B. All illuminated signs shall be indirectly lit.
- C. Temporary signs shall be permitted in accordance with § 102.11.
- D. Accessory signs shall be permitted in accordance with § 102.12.

Section 102.07. MANUFACTURING, WAREHOUSE AND WHOLESALE FACILITIES. Each manufacturing, warehouse and wholesale facility located outside an office, business, or industrial park but otherwise located within an EC-O or EC-I District shall be permitted one ground sign, which shall not exceed 40 square feet in area nor eight (8) feet in height. Wall and canopy signage shall be permitted subject to the following requirements:

- A. Individual wall or canopy signs shall be permitted for each business or use. The area of each sign shall not exceed 15% of the façade area occupied by each business or use. Tenant uses fronting on two streets shall be permitted one wall or canopy sign per street frontage not to exceed 15% of the façade area per street.
- B. All illuminated signs shall be indirectly lit.
- C. Temporary signs shall be permitted in accordance with § 102.11.
- D. Accessory signs shall be permitted in accordance with § 102.12.

Section 102.08. GAS STATION SIGNS. Only the following business and identification signs are permitted, subject to the standards set forth below and to all other requirements in this Ordinance.

- 102.08.01. One permanent, sign per street frontage shall be permitted not to exceed eight (8) feet in height and not to exceed forty (40) square feet in area.
- 102.08.02. Other permanent and temporary signs, customary and incidental to the use, with the combined area of all such signs not to exceed fifty (50) square feet per frontage. No sign shall extend above the roof line if attached to a building or in any case project over or into any public right-of-way.
- 102.08.03. When fuel price information is part of a station sign, the total area occupied by fuel price information shall not exceed 75% of the total sign area.
- 102.08.04. Fuel price information and changes to such information are exempt from permitting.

Section 102.09. RENTAL AND REAL ESTATE SIGNS.

102.09.01. On-premise Residential.

- B. Properties for sale or rent, rooms for rent, or other residential units for sale or rent shall be permitted one sign per lot and shall be set back no less than six feet (6') from the nearest property line and no more than five feet (5') in height and shall be allowed up to six (6) square feet in area.
- C. One (1) temporary subdivision identification sign not exceeding thirty-two (32) square feet in area and located on the property shall be allowed for each development of ten (10) lots or more.
- D. Off-Premises Residential. One (1) temporary approach sign near each major intersection leading to a subdivision of ten (10) lots or more may be erected with a maximum of four (4) such signs permissible for any one subdivision. However, none of the permitted signs shall be erected at a distance greater than two (2) miles from the tract(s) advertised. Each sign shall be no greater in area than six square feet. No illumination will be permitted and such signs shall not be less than fifteen feet (15') from the nearest edge of the pavement. The content of such directional signs shall be restricted to the name of the subdivision, the name of the developer and/or agent, and the name of the real estate company if different from agent or developer name. Multiple agents involved in the development and/or sale of properties within one subdivision may combine such signs affixed to one shared post. Each individual sign face shall meet the size regulations listed herein with the combined sign faces not to exceed ten (10) square feet. Each shared sign shall be considered one of the four possible temporary approach signs allowable for any one subdivision.
- E. To accommodate weekend sales activities, from 5:00 pm Friday through 8:00 am Monday, the number of temporary approach signs may exceed four (4) per subdivision of ten (10) lots or more; though all other size and placement requirements shall be met. All signs exceeding the normally allowable number of four (4) per subdivision shall not be posted before 5:00 pm on Friday and shall be removed no later than 10:00 am the following Monday.

102.09.02. On-premise Non-Residential.

- A. One temporary real estate sign not exceeding ten (10) square feet shall be allowed for each lot, parcel or tract of less than two (2) acres. If the lot, parcel or tract has multiple frontage, one (1) additional sign not to exceed eight (8) square feet shall be allowed on the lot to be placed facing the additional frontage. Under no circumstances shall more than a maximum of two (2) signs be permitted on a lot.
- B. One (1) temporary real estate sign not exceeding twenty-four (24) square feet shall be allowed on each lot, parcel, or tract of two (2) acres or more. If the lot, parcel or tract has multiple frontage, one (1) additional sign not exceeding twenty-four (24) square feet in area shall be allowed on the property to be placed facing the additional frontage. Under no circumstances shall more than two (2) signs be permitted on the property.

Section 102.10. HOLIDAY DECORATIONS AND SIGNS. Holiday decorations which exclude advertising content shall be exempt from the provisions of this ordinance in all zoning districts. However, all such decorations shall not extend into a public right-of-way except as specifically authorized by the Planning Commission. Holiday signs shall be subject to the provisions of 102.11.

Section 102.11. TEMPORARY SIGNS. Temporary signs shall be located entirely within the premises on which the event or function occurs, and shall be set back no less than five (5') feet from the property line up to a combined sign area of seventy-two (72) square feet with no individual sign exceeding twenty-four (24) square feet in area. Such signs shall be allowed no more than twenty-one (21) days prior to the event or function and must be removed within seven (7) days after the event or function except as otherwise noted below. If building mounted, these signs shall be flat wall signs and shall not project above the roof line. If ground mounted, the top shall be no more than six feet (6') in height. Such signs shall be permitted to be indirectly lit only.

102.11.01. The following signs shall be considered temporary signs and shall meet all requirements of this section, except as otherwise noted:

- Signs announcing any public, charitable, educational, or religious event or function including political signs related to an election or voting event;
- Informational and directional signs, such as those for yard sales and social events;
- Holiday signs and displays;
- Decorative flags, bunting, banners, and signs publicizing Town-wide celebrations, conventions, commemorations, and recognized community-wide events as approved by City Council resolution;
- Signs used for fundraising located within the confines of athletic fields, not exceeding four (4') feet by eight (8') feet in size, and generally visible from the seating area of such fields only;
- Temporary, non-illuminated signs, located in the AP and RR Districts, pertaining to agricultural products raised on the premises; and
- Temporary, non-illuminated window signs, located in commercial and mixed-use districts, pertaining to a special event; which advertise activities, services, or goods available within the building; and which do not exceed fifty (50%) percent of the window glass surface area.

102.11.02. All temporary signs shall have the name of the person(s), organization, or other entity posting or erecting the sign and the date of posting or erection on the back of the sign or otherwise where most applicable.

102.11.03. Temporary, non-illuminated political signs shall not exceed six (6) square feet in area and shall not be posted more than three (3) months prior to the day of voting to which the sign refers. Such signs shall be removed by the person(s), organization, or entity posting the sign within seven (7) days after the day of voting to which the sign refers.

102.11.04. Individual temporary signs less than eight (8) square feet in area shall be allowed without permit in commercial and mixed use districts for seasonal sales and promotions. Temporary signage within a parking lot shall not block or take up any required parking spaces. Temporary seasonal signs greater in area than two (2) square feet and used for longer than six (6) months shall be considered permanent signs and shall be subject to all requirements for permanent signs.

Section 102.12. ACCESSORY SIGNS. Accessory signs indicating general, non-advertising information and all accessory signs less than two (2) square feet in area shall be exempt. Exterior accessory signs which are visible from a public right-of-way and which are greater than two (2) square feet shall be considered permanent signs, the square footage of which shall be included in the calculation of the maximum attached sign area for the property as permitted within the district. No accessory sign shall be greater than eight (8) square feet in area.

Section 102.13. SCOREBOARDS. Scoreboards in athletic fields or stadiums shall be located so as to reduce visibility from adjacent residences.

Section 102.14. FLAGS, BANNERS, AND INSIGNIA. Permanent flags, banners, or insignia of a governmental, religious, charitable, or fraternal organization shall be limited to eighty (80) square feet.

Section 102.15. SECURITY COMPANY SIGNS. Signs identifying the company providing an alarm security service to a premises shall be permitted on each street frontage not to exceed one (1) square foot in area per street frontage.

Section 102.16. CONSTRUCTION AND DEVELOPMENT SIGNS. One sign shall be permitted for all building contractors, all professional firms, and all lending institutions on a site under construction. This one permitted sign shall not exceed sixteen (16) square feet in any residential district or thirty-two (32) square feet in other districts; and may include the name of persons and firms performing services, labor, or supplying materials to the premises. The sign shall be confined to the site of the construction, construction shed, or trailer and shall be removed before a Certificate of Occupancy is issued.

Section 102.17. OFF-PREMISE DIRECTIONAL SIGNS. The following provisions are intended to provide opportunities to local businesses and institutions for off-premise directional signage balanced with the community's desire to manage and minimize "visual clutter". Design and development of new off-premise directional signs shall conform to the standards below to establish a consistent, well-organized system for wayfinding throughout the community to serve its residents, businesses, institutions, and visitors.

- 102.17.01. Off-premise directional signs shall be permitted only within commercial and industrial zoning districts.
- 102.17.02. Off-premise directional signs shall be permitted only along a major street to direct pedestrian or vehicular traffic to a business or entity described on said sign.
- 102.17.03. Off-premise directional signs shall be located no further than 1,000 yards from the business or entity indicated and shall be located no closer than 1,000 feet from a pre-existing off-premise directional sign.
- 102.17.04. Written authority from the owner of the property on which the sign is to be located must accompany a permit application for an off-premise directional sign.
- 102.17.05. Off-premise directional signs shall conform to all of the following dimensional regulations and design standards and as depicted in the diagram following:
 - Signs shall be composed of two major elements – a stand or structure on which signs are affixed and a sign or placard on which text and directional graphics are provided.
 - No portion of said signs shall be located within a public right-of-way.
 - The design of the stand or structure shall be limited to eight (8) feet in height at grade and when placed at or near an intersection shall be placed and constructed in such a way as to minimize any visual obstruction within the sight triangle of the intersection.
 - Signs may include up to six (6) placards on one sign facing with a minimum visual clearance of six (6') feet from the ground to the bottom edge of the lowest placard. A sign with multiple facings shall be limited to a total of twelve (12) placards.

- The maximum size for a placard shall be twelve (12") inches in height by four (4') feet in width.
- Content on each placard shall be limited to the name of the business or institution, a corporate/institutional logo, and an "arrow" giving the general direction of the destination.
- All placards on one sign or on multiple facings of a sign shall be uniform in color. Graphic content may include colors associated with the business or institution as desired.
- Each business or institution is permitted one placard per facing of a directional sign. Placards may be double-sided where appropriate.

Section 102.18. ILLUMINATION.

- 102.18.01. The light from any illuminated sign or from any light source, including the interior of a building, shall be so shaded, shielded or directed that the light intensity or brightness shall not adversely affect surrounding or facing premises nor adversely affect safe vision or operators of vehicles moving on public or private roads, highways or parking areas. Light shall not shine or reflect on or into residential structures.
- 102.18.02. No sign shall have blinking, flashing, or fluttering lights or other illuminating devices which have a changing light intensity, brightness, or color except signs which provide the date, the time and temperature exclusively. Nothing contained in this Ordinance shall, however, be construed as preventing the use of lights or decorations related to religious and patriotic festivities. Beacon lights or search lights shall not be permitted as a sign or for advertising purposes.
- 102.18.03. No colored lights shall be used at any location or in any manner so as to be confused with or construed as traffic control devices.
- 102.18.04. Neither the direct, nor reflected light from primary light sources shall create a traffic hazard to operators of motor vehicles on public thoroughfares.
- 102.18.05. No exposed reflective type bulbs and no strobe lights or incandescent lamps which exceed fifteen (15) watts shall be used on the exterior surface of any sign so as to expose the face of the bulb, light or lamp to any public street or adjacent property.

Section 103.00. NONCONFORMING SIGNS.

It is the intent of this Ordinance that all nonconforming signs within the Town be brought into compliance with this Ordinance or eventually discontinued through the measures described below. The following provisions shall apply to all nonconforming signs within the Town.

Section 103.01. Any permanent sign legally existing on or before the date of adoption of this ordinance February 20, 2007, or any future amendment thereto that does not conform to the requirements of these regulations shall be considered a nonconforming sign. Nonconforming signs may be continued and maintained according to the provisions for nonconforming uses in general. The Zoning Officer shall order the removal of any sign erected or maintained in violation of the regulations herein. Removal shall be in accordance with Section 104.00.

Section 103.03. Alteration – A nonconforming sign shall not be rebuilt, expanded, or altered in any way that increases its nonconformity with the requirements of this ordinance. This requirement

shall not prohibit proper maintenance of a nonconforming sign or changes to sign copy that do not increase its nonconformity. No sign shall be changed to another nonconforming sign as a result of a change in ownership, use, or content.

Section 103.04. Repair – A nonconforming sign shall not be reconstructed or repaired to a nonconforming status when it has sustained damages exceeding seventy-five (75%) percent of its replacement cost at the time of damage, unless approved by the Town Council. Determining the appraised value of the sign shall be the responsibility of the Town Council.

Section 103.05. Replacement – A nonconforming sign shall be replaced only by a conforming sign.

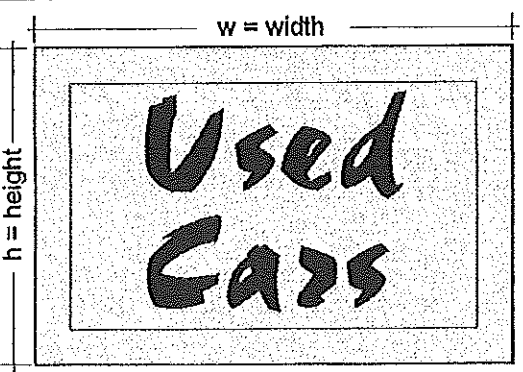
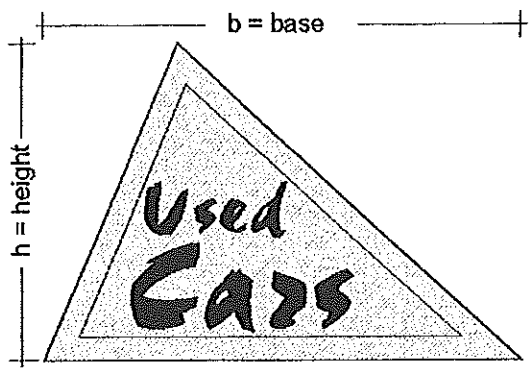

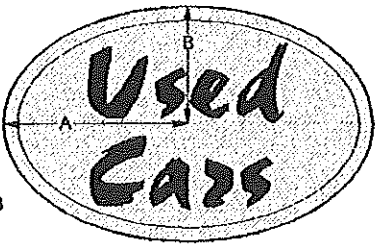
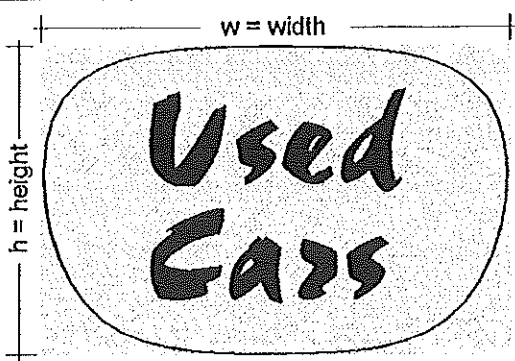

Section 104.00. REMOVAL, MAINTENANCE AND SAFETY.

Section 104.01. STRUCTURAL REQUIREMENTS. All signs shall comply with the pertinent requirements of the Building Code.

Section 104.02. MAINTENANCE. All signs and components thereof shall be kept in good repair and in safe, neat, clean, and attractive condition. Weeds and grass shall be kept cut in front of, behind, underneath, and around the base of ground signs for a perimeter distance of ten (10') feet, and no rubbish or debris that would constitute a fire or health hazard shall be permitted under or near such signs.

Section 104.03. REMOVAL OF SIGNS. The Zoning Officer shall order the removal of any sign erected or maintained in violation of this Ordinance. Fifteen (15) days notice in writing shall be given to the owner of such sign, or of the building, structure or premises on which such sign is located, to remove the sign or to bring into compliance with the Ordinance. Upon failure to remove the sign, the Town shall remove the sign immediately and without notice if it reasonably appears that the condition of the sign is such as to present an immediate threat to the safety of the public. Any costs of removal incurred by the Town shall be assessed to the owner of the property on which such sign is located and may be collected in the manner of ordinary debt or in the manner of taxes and such charge shall be in lien on the property.

Section 104.04. ABANDONED SIGNS. A sign shall be removed by the owner or lessee of the premises upon which the sign is located when the business which it advertises is no longer conducted on the premises. If the owner or lessee fails to remove the sign, the Town shall remove it in accordance with Section 104.03. above. These removal provisions shall not apply where a succeeding owner or lessee conducts the same type of business and agrees to maintain the signs as provided in this Ordinance or changes copy on the signs to advertise the type of business being conducted on the premises and provided the signs comply with all other provisions of this Ordinance.

Calculating Sign Area	
	
<p>Calculating Area of a Rectangular Sign = $h \times w$</p>	<p>Calculating Area of a Triangular Sign = $1/2 (h \times b)$</p>
<p>$\pi = 3.14159$ EXAMPLE r (radius) = 4 feet Area = $3.14159 \times 4 \text{ ft}^2$ Area = 50.265 sq ft</p> 	<p>$\pi = 3.14159$ EXAMPLE A = 3 ft B = 4 ft Area = $3.14159 \times A \times B$ Area = 37.699 sq ft</p> 
<p>Calculating Area of a Circular Sign = $\pi \times \text{radius}^2$</p>	<p>Calculating Area of an Elliptical Sign = $\pi \times A \times B$</p>
	
<p>Calculating Area of an Irregular Sign = $h \times w$</p>	<p>Calculating Area of a Sign where Copy Exceeds Sign Area = (height of copy) x (width of copy)</p>